

Arcserve Unified Data Resilience Platform Powered by Arcserve Unified Data Protection (UDP)

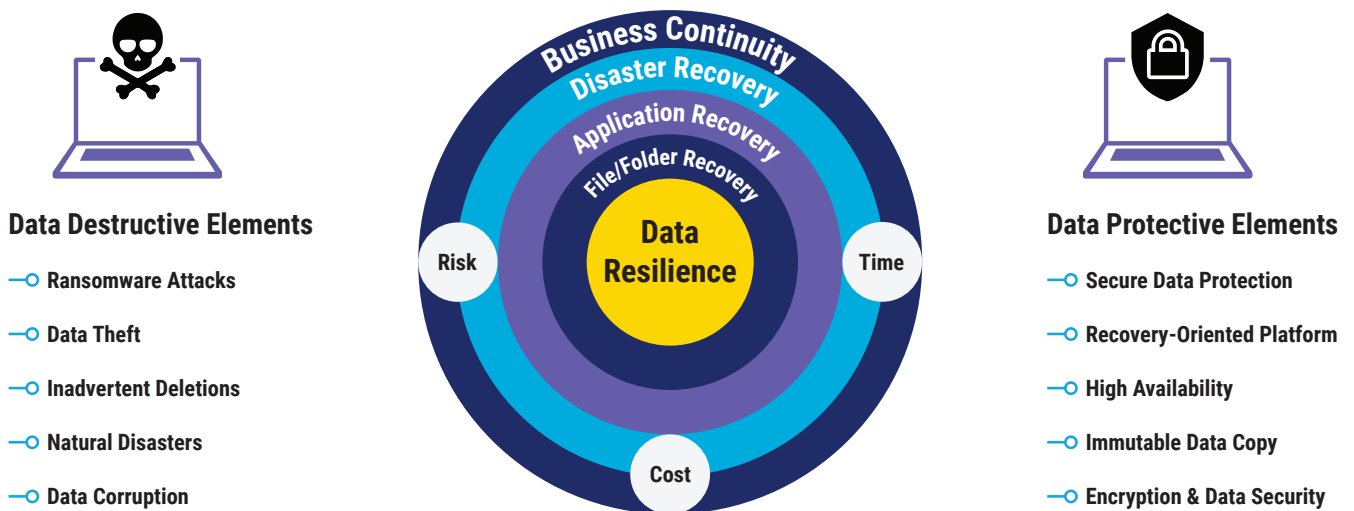


Explosive growth of data continues to be a key challenge for organizations of all sizes. Unstructured data makes up more than 80% of that data, and its rapid growth has altered the IT landscape. This means more data to manage, more data to protect, and more data to secure.

Data loss has multiple causes – ransomware, hardware failures, software upgrades & patching, inadvertent user errors, natural causes, data & server migration, etc. More than anything, ransomware attacks that encrypt data have become one of the top business concerns for IT organizations worldwide. They cause data loss that results in diminished productivity, revenue loss, and reputation damage for businesses of all sizes.

Successful ransomware attacks have been increasing, with cybercriminals demanding a hefty ransom in exchange for unlocking encrypted data. These attacks threaten to tarnish an organization's reputation, brand, and, eventually, its business. Cybercriminals are now targeting backup data because it is where all your precious data exists. It cripples an organization because once the backups are corrupted, there is no way to recover in an emergency.

Data resilience is an organization's ability to recover its data and operational capability quickly in case of a disaster event and data loss.

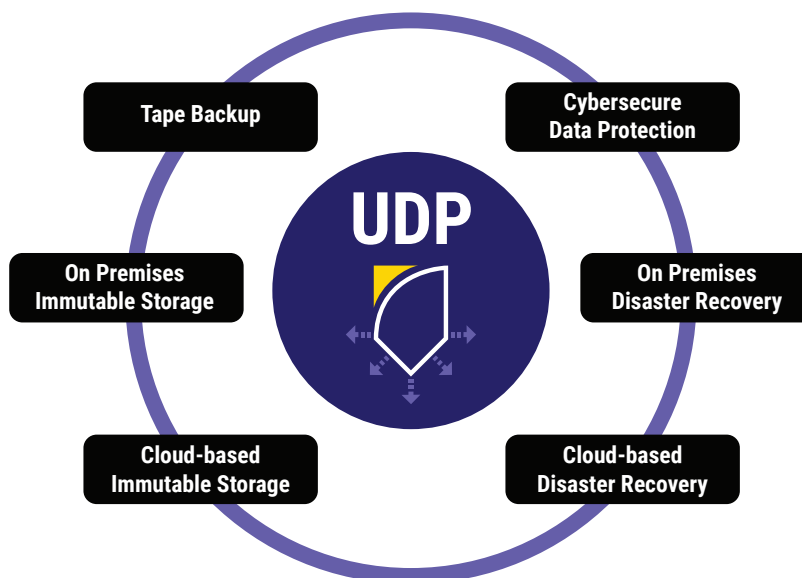


To insulate data from everything that jeopardizes its integrity, organizations must choose a data resilience strategy that involves securing production and backup data, having multiple copies of data at different locations, having an immutable data copy on-premises or on the cloud, and having high availability options available to ensure business continuity.

Arcserve is a global top-5 data protection vendor and has been delivering unified data resilience platforms longer than most players in the market. The solution is flexible and is a building block approach to ensure that it fits the organization's needs flexibly and cost-effectively.

The solution comprises an unmatched depth and breadth of integrated data protection, disaster recovery, and business continuity products. It ensures that organizations of all sizes can recover quickly from and operate continuously through data outages – regardless of the cause.





The platform is a true end-to-end solution and combines our flagship product – Arcserve UDP data protection software and appliances secured by Sophos cybersecurity, off-site disaster recovery, and air-gap solutions such as tape backup, immutable storage on-premises (OneXafe) and on the cloud (AWS object lock).

On-premises, off-premises, or in the cloud, the Arcserve unified data resilience platform of world-class data protection, backup and recovery solutions helps businesses avoid costly business downtime, disaster, and reputational damage from data loss

- ✓ Backup and recovery solutions ensure a near-zero impact on businesses.
- ✓ Business certainty, recovery and continuity are delivered with optimal simplicity, scale, and cost-efficiency
- ✓ From data protection software with integrated cybersecurity to immutable storage options that cost-effectively scale out, Arcserve unified data resilience solutions are integral to the IT security stack.
- ✓ Eliminates complex system integrations
- ✓ Unified management with powerful, simple, and intuitive oversight
- ✓ Lowest TCO

Find out more at arcserve.com, or contact us at info@arcserve.com

